



HAWTHORNE STRATEGY GROUP FELLOWSHIP PROGRAM

Hawthorne Strategy Group is looking for young public relations professionals to join our dynamic team as part of our 2018 Fellows program. Hawthorne Fellows will have the opportunity to work with Hawthorne team members on a variety of projects and will directly engage with clients by serving as a team member on accounts. Additionally, Fellows will identify an independent project to lead during their fellowship, during which they will work directly with the Hawthorne CEO and President.

Fellowships will start January 2018 and run six months, with the option to renew or extend. Compensation is \$15/hour. In addition to the hourly compensation, Hawthorne Fellows are eligible for up to \$500 in professional development funds.

Roles and responsibilities may include:

- Research and writing for new business pursuits and existing clients
- Media analysis and monitoring
- Media list building and maintenance
- Media pitching and relationship building
- Communications plan development and execution
- Day-to-day client contact and project management
- Social media content development and channel management

Requirements

- Bachelor's degree
- Minimum of 6-12 months of experience in public relations or a closely related field (internship experience is acceptable)
- Fellows must be able to commit to a 40-hour work week; although flexibility will be provided to address class schedules, etc